## SPONSOR | NHPBS.ORG



**NHPBS WEB SPONSORSHIP** provides businessess with an online approach to reaching NHPBS' highly desirable audience.

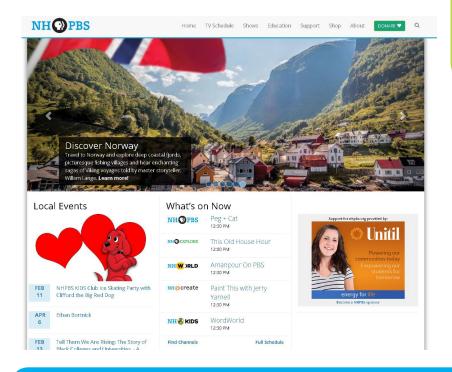
nhpbs.org attracts over 94,500 visitors each month, and of those visitors nearly 50,750 are unique. Each unique visitor views an average of 3 pages of content per session — that's a total of nearly 222,718 pages of content viewed! This allows ample opportunity for your company's message to be seen.

## **WEB AD PRICING**

- \$2,500 | 3 MONTHS
- \$4,500 | 6 MONTHS
- \$6,000 | 12 MONTHS

## **BENEFITS**

- Linked logo: Your linked corporate logo on our website will drive traffic to your company's website
- Uncluttered, commercial-free environment: There are no banner ads or annoying pop-ups on nhpbs.org
- Call to action: Promotional copy which has a "call to action" is permitted
- Maximum visibilty: Your linked logo and message will appear on one of the following of our web pages in a continual rotation: nhpbs.org and nhpbs.org/schedule



## **GUIDELINES & SPECIFICATIONS**

- Website Ads (300 x 250 pixels) are positioned below a heading that reads, "Support for nhpbs.org is provided by:" on the outer right-hand edge of the page. Ads are linked to your website.
- Ad links to sponsor's website will open a new web browser window.
- NHPBS, as a community service organization, reserves the right to reject any web sponsorship based on content or images contained on the web ad or sponsor's website.
- Ads rotate with other ads across site

